

# *Jeremy B. Belk*

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## *Work Experience*

### **Grocery Outlet, Inc.**

*Emeryville, CA*

*Leola, PA*

*February 2016 — Present*

#### **Strategic Operations Associate**

- Develop and execute overall operational retail business strategy
- Provide real-time analytics and reporting for operations, logistics and marketing
- Drive adoption of business intelligence analytical insight tools and initiatives
- Pave the way in the next expansion market Mid-Atlantic and Grocery Outlet IPO

### **X-Z Lab, Inc.**

*San Ramon, CA*

*September 2014 — February 2016*

#### **Director of Marketing**

- Strategic direction and marketing collateral development for international radiation detection and medical device manufacturing US-crossover startup (Raycan)

### **sSurge.com**

*San Francisco, CA*

*2006 — 2015*

#### **Executive Creative Director and Producer**

- Advertising & Design Services for various businesses and non-profits in San Francisco
- Clients: JumpStart, DECON Environmental Services, BRE Properties, Jive Software, Dave's Cave Auto Repair, IEEE-CVPR 2010, The Kenwood Group, Banana Republic
  - Environmental design, trade show booths, business identity systems, logos, packaging, full website development-wireframe to coding, outdoor, print & other marketing design and corporate event coordination

## *Education*

The Art Institute of California – San Francisco

*San Francisco, California*, B.S. Advertising – 12/2009

## *Programs*

**Adobe Creative Cloud** | Photoshop ▪ Illustrator ▪ InDesign ▪ Acrobat ▪ Dreamweaver ▪ Flash ▪ AfterEffects

**MS Office** | Word ▪ Excel ▪ PowerPoint ▪ Access ▪ Publisher ▪ Outlook ▪ Project ▪ OneNote

**Business Intelligence and Visualization** | MicroStrategy ▪ Tableau ▪ Microsoft BI ▪ Mekko ▪ Others

**Language Fluency** | English ` Spanish (verbal, written, conversational)

**Web Languages** | HTML5 + ▪ CSS3 + ▪ WordPress ▪ Python ▪ Others

**Browsers** | Internet Explorer / Edge ▪ Chrome ▪ Firefox ▪ Safari ▪ iOS / Android 1.6 + [ ver. Donut – Pie + ]

**Windows** | 98/2000/NT ▪ XP ▪ Vista ▪ 7 ▪ 8 ▪ 10 + // **Apple / Mac** | OS7 – OSX +

**Marketing / Social Media** | Salesforce (admin) ▪ Marketo ▪ Domo ▪ CRM ▪ Falcon.io ▪ Others

## ***Professional Organizations***

**Retail** | NGA National Grocers Association ▪ PMA Produce Marketing Association

**Advertising** | International Advertising Organization West ▪ American Institute of Graphic Arts ▪ San Francisco Ad Club ▪ American Advertising Federation ▪ American Association of Advertising Agencies ▪ AdLab Advisor (*on campus ad club of alumnus*)